

A Father's Words That Started Shree Foundation

The story behind Project MadhuKishor

The Visit That Changed Everything

Every founder's journey has a moment that quietly rewrites their future. For Shree Foundation, that moment happened not in a boardroom or a strategy meeting, but in a hospital corridor!

Our founder had gone to the hospital for a routine follow-up visit with a relative. While waiting there, she met a family parent raising four or five daughters, living on very little income. One of their daughters, still a child, had just been diagnosed with Type 1 diabetes.

Our founder gently asked the father how they were managing his daughter's treatment. His answer is the reason Shree Foundation exists today.

He said, quite plainly, that if they were to lose this particular daughter, it wouldn't affect the family all that much emotionally or otherwise, because they had other children.

He wasn't a cruel man. He was an exhausted one. A father who had run out of options and, somewhere along the way, had started preparing himself for a loss he couldn't afford to prevent.

Our founder walked out of that hospital that day and could not stop thinking about that little girl. One daughter among many, quietly slipping to the bottom of a list of impossible choices, simply because her family could not afford her treatment.

That conversation became a decision. **Shree Foundation** was born so that no parent would ever again have to speak those words about their own child not because they didn't love her, but because poverty had made love feel like something they could no longer afford.

Type 1 diabetes is not like the diabetes most of us have heard about from older relatives. It isn't caused by lifestyle or diet. It strikes children often before they're even old enough to understand what's happening to their own bodies and it demands insulin, testing, and careful monitoring, every single day, for life. There is no pause button. There is no "skip this month."

For a family already stretched thin, this diagnosis meant one more responsibility, but with medicine attached to every single day.

From One Family's Pain to Project MadhuKishor

Shree Foundation began with a broader mission healthcare, mental health, and women's empowerment but the story of that little girl demanded something more specific, more urgent. That is how **Project MadhuKishor** came to life: a dedicated initiative to make sure children with Type 1 diabetes get the insulin and support they need, regardless of what their parents can afford.



The name carries the weight of every child we now serve — a reminder that behind every case file is a real child, a real family, and a real fight to keep going.

Type 1 diabetes in children is far more widespread in Gujarat than most people realize, and it strikes early — often between the ages of 5 and 14 at a stage when children and parents alike are least prepared to manage a lifelong condition. Many families first learn of the diagnosis only after a health scare lands them in a hospital, with no prior understanding of what daily life with the condition will require.

What Shree Foundation Is Doing Right Now

Today, Shree Foundation supports 22 children living with Type 1 diabetes across three districts of Gujarat — Ahmedabad and Mehsana with a long-term goal of reaching children across the entire state.

Here's what that support looks like in practice:

- Uninterrupted insulin supply for every enrolled child
- Regular health monitoring and screening
- Health education and awareness for families, covering diet, monitoring, and day-to-day management
- Counselling for parents and caregivers, navigating this diagnosis with no prior knowledge

Our approach starts wherever a child is first identified through a referral hospital during a routine check-up. From there, our team reaches out to the family, explains the support available and brings the child into the program. Support doesn't stop at insulin. our counsellor work closely with parents so they feel equipped, not overwhelmed, by what their child now needs.

We've seen firsthand how earlier diagnosis, consistent follow-ups, and simple health education can prevent the kind of complications that turn a manageable condition into a medical emergency. That is the quiet, steady work Project MadhuKishor does every single day.



Shree Foundation

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